

Power Purchasing

Since 1998 Richards Energy Group (REG) has managed a power purchasing consortium named **Richards Energy Affinity Program (REAP)**. REAP's size and unique attributes provide industrial and commercial members with substantial purchasing advantages in the deregulated electric market.



Richards Energy Affinity Program (REAP)

- **Poised:** Over 470 Members with over 1,700 electric meters totaling \$100 million of electricity a year and approximately 1 billion kWh/year.
- **Qualified:** Professional Engineers (PE), Certified Energy Managers (CEM) and Certified Energy Procurement Professionals (CEP).
- **Licensed:** REG is licensed by the Pennsylvania Public Utility Commission (PUC) since 1999 and the Maryland Public Service Commission (PSC). REG is active in Delaware and other deregulated states as well.
- **Experienced:** 10+ years of vigilant, proactive leadership in deregulated power purchasing and 150 collective years of staff experience in electrical energy management.
- **Unified:** REAP is designed as a "strong group", meaning members allow their electric loads to be quickly committed to competitive electric supply contracts by REG management in response to volatile market opportunities.
- **Progressive:** REAP keeps members up to date on current energy issues and potential impacts. REG monitors and participates in utility and PUC proceedings to ensure that members' interests are represented.

Independent: Not beholden to any electric supplier - REG interacts with all credible suppliers to achieve the best price possible. REAP is designed to objectively manage electricity costs for a widely diversified client base, to aggregate loads if beneficial to all, and to secure optimal competitive offers.

Driven: Carefully navigating the landmines and pitfalls of the deregulated marketplace, REAP actively pursues the best electric rates available for REAP members. In addition to power purchasing, REAP has continued to provide substantial value to members in the form of billing error corrections. REG audits utility billings and regularly resolves overcharges.

3 Simple Steps to Join

1. Scan, fax, or mail all pages of your most recent electric bills to us for a free analysis
2. We'll get your authorization to allow us to analyze additional usage information from your utility
3. We'll contact you to review REAP in detail

"We consider ourselves to be quite knowledgeable in the retail food business, however, when it comes to electricity usage and procurement, it becomes necessary to have a trusted partner like Richards Energy Group assisting us with conserving, buying, and auditing our electricity usage."

-Jeffrey Good, Amelia's Grocery Outlet

"I just want to take this opportunity to thank you for the excellent service you have provided us for the short time we have been with Richards Energy Group. Our savings so far have been more than expected. We certainly look forward for more savings through your recent energy and lighting audits, and the opportunity to purchase energy as economically as possible."

-Conrad Peachey, Homewood Retirement Centers

Want to know more? Email: info@richardsenergy.com